

DEI: Post Emergency Scripts

General scripts, including music;

GENERAL

- * Everything you hear on [STATION] is made possible with your financial support
- * Every performer, every new piece of music, and every special feature are made possible by you
- * Every concert calendar, album review, and artist interview are made possible by your financial contributions.
- * Great music on [STATION] is heard commercial free
- * Which is why your support is so important
- * Do your part today to help keep your most reliable source of music and information available at your fingertips.
- * Call now with your pledge
- * [PHONE NUMBE] and thanks!

GENERAL

- * Music contributes to your quality of life in different ways.
- * It can be uplifting, relaxing, amusing, enlightening or just plain fun.
- * It can also be with you anytime -- anywhere -- when you tune to [STATION]
- * Which is why you 're listening to [STATION] right now.
- * But as the news of hurricane Katrina and the difficulties faced by thousands of Americans have filled the news, music can be the soundtrack to reflection or escape.
- * Music is here -- available when you need it or want it.
- * Support STATION by becoming a member today.
- * Call [PHONE NUMBER] and make a pledge.

GENERAL

- * For many of you, music is "the heart " of STATION.
- * And that 's a big part of why you listen.
- * You're not alone... tens of thousands of people, just like you, love and appreciate the music they hear every day as listeners to STATION.
- * So I hope you'll join many of them who are also members of STATION.
- * Listener contributions are an important source of income for the station, and help keep us on the air.
- * If you've found yourself listening more in the past couple of weeks, I hope you'll understand even more, how much you've come to depend on STATION.
- * We're glad we could be here for you.
- * Now do your part today and call in with your pledge of support
- * [PHONE NUMBER]

GENERAL

- * The human voice is the oldest instrument on earth.
- * We use it to sing, to tells stories, and to share information.

* Over the past few weeks, the human voice has been an important part of all our lives.

* We've heard of hardships and heroism.

* We've learned of the numerous ways to help our fellow Americans. And we've been reminded of the rich heritage of music inspired from musicians and songwriters from the Deep South, and elsewhere.

* Public radio is one place where the human voice is not only appreciated, but welcomed in its many forms.

* Your financial support ensures that our community will maintain that voice now and for years to come.

* Please call now with your pledge.

GENERAL

* Sometimes, the world is just overwhelming.

* News from home and afar, pressures of job and family are just too much.

* But STATION is one place where you can take a little break.

* Relax for a few minutes and listen to the music.

* Think about your summer holiday, that great spring break, or the last time you got together with your best friend.

* Great music like you hear on STATION is available because people like you make personal, financial contributions.

* Take a minute, right now, to call us with your pledge of support.

GENERAL

* The news is tough these days.

* It seems that every day brings new revelations of the hurricane and the suffering of those who survived its wrath.

* But we also hear about ways our community can pitch in and make a difference.

* Public radio provides a conduit to get vital information to our listeners.

* But we also provide a place to 'get away' from the news when you need a break.

* Because the world isn't always easy, it's great to have a place like [this station] to turn to.

* Your membership helps keep the information and the oasis intact. Please call now with your pledge.

GENERAL

* STATION keeps you in touch with the world.

* We bring you great music to keep you company while you're in the car, at work, at home, or wherever you happen to be.

* We also bring you frequent updates on what's happening in our community and in the world.

* STATION helps you keep in touch with the world music without losing touch with the rest of the world.

* Your financial contributions makes the best of both worlds possible. Won't you please call and make your pledge of support today?

GENERAL

* The past few weeks have been difficult for all of us.

- * We've heard and seen stories of tragedy and triumph.
- * We've learned how our community can help those in need.
- * And sometimes we needed to escape, for just a minute, and center ourselves.
- * For many, that escape has a soundtrack called STATION.
- * You can count on us for music that is insightful, relaxing, invigorating, and inspiring... sometimes all in the same song!
- * I hope we can count on you to make this service possible.
- * Your financial support helps keep STATION going strong.
- * Call now, or visit our website to make your pledge.

GENERAL

- * Whether the music you love on STATION helps you start your day, or gets you through the day, you know it's important to you.
- * That's why you're listening right now.
- * But you also know that STATION is a vital link to what's happening in our community and around the world.
- * We're committed to helping you be the citizen of the world you want to be... whether it's making a donation to the survivors of hurricane Katrina, or finding an organization to support locally.
- * STATION is here for you, and providing a backdrop of music to enjoy at the same time.
- * Your pledge of support makes both the music AND the information available year round.
- * Call now and do your part to keep this valuable service on the air.

CLASSICAL

- * Classical music can be calming or invigorating... inspiring or introspective. Sometimes it's all of those things at once.
- * With the recent events surrounding hurricane Katrina and her aftermath, it's nice to know you can count on STATION.
- * We provide the music you've come to depend on AND the information you need and want about the events of the day.
- * A simple phone call to PHONE will help keep the classical music you love, and the information you expect, coming your way every day.
- * Call now with your financial support, and thanks.

CLASSICAL

- * Classical music can lift you when you need it
- * It can sooth you
- * Relax you
- * Or clear your mind when you need it most
- * In the recent weeks, we've heard so much information about the hurricane and those who are suffering in its wake.
- * STATION has been your source of music and information... and we're happy to be of service.
- * If you appreciate our ability to keep you informed AND entertained, please let us know with your call of financial support.
- * We'll keep it coming for years to come - but only with your help.
- * Please, call now [PHONE]

* And thanks!

CLASSICAL

* Great music has been around for centuries.
* It lives on thanks to the people who love music like you do.
* STATION is also a part of what keeps music alive.
* Public radio plays the kind of music that's been abandoned by mainstream media
* Symphonies... Opera... Chants... Chamber Music
* And because that's important to you, we're asking for your support today.
* Let's work together to preserve and keep unique music alive in this community for many years to come
* Music lives on at [STATION]
* And your call makes it possible
* [PHONE NUMBER] -- please call right now

JAZZ

* The music of jazz musicians can lift you when you need it
* It can inspire you
* Relax and sooth you
* Or, it can help clear your mind when you need it most
* In the recent weeks, we've heard so much information about the hurricane and those who are suffering in its wake.
* STATION has been your source of music and information... and we're happy to be of service.
* If you appreciate our ability to keep you informed AND entertained, please let us know with your call of financial support.
* We'll keep it coming for years to come - but only with your help.
* Please, call now [PHONE]
* And thanks!

AAA / JAZZ

* Where else do you find people who love the music we air as much as you do?
* Right here
* Like you, for us - it's all about the music.
* [STATION] is the only place you can hear this kind of music everyday.
* But we're also the place you can come to find out information about what's going on in our community.
* We tell you about great concerts, festivals, rallies, and theatre.
* But we also tell you how to help those less fortunate, get involved with local charities, and make contributions to those in need.
* New artists, great music, and interviews are part of why you listen.
* But information on how you can make a difference completes the package.
* STATION is proud to be an active member of our community... and we intend to stay that way.
* Please know your financial support make it all possible
* Call [PHONE NUMBER] right now.

AAA / JAZZ

- * Great music has been around for centuries
- * It lives on thanks to the people who love music like you do
- * [STATION] is also a part of what keeps music alive
- * Public radio plays the kind of music that's been abandoned by mainstream media
- * Traditional Jazz... Cajun... Dixieland... Blues
- * And because that's important to you
- * We're asking for your support today
- * Let's work together to preserve and keep unique music alive in this community for many years to come
- * Music lives on at [STATION]
- * And your call makes it possible
- * [PHONE NUMBER] -- please call right now

JAZZ/AAA

- * STATION is dedicated to jazz/Americana music.
- * But no city is as dedicated to music as New Orleans.
- * The soul of America is more vibrant on Bourbon Street than almost anywhere else in America or the world.
- * STATION wouldn't exist without the sounds of New Orleans.
- * If every artist who spent time in the French Quarter, the uptown jazz clubs, or the Warehouse district were removed from our library, I'm not sure how much music would be left.
- * So, while we are moved by the stories of those who survived hurricane Katrina, our lives will continue to be filled by the music that was and IS inspired by that region.
- * STATION will continue to provide you with information about Louisiana, Mississippi, and Alabama... and ways you can help.
- * And we will continue to fill the airwaves with music...
- * Support the music with a pledge to STATION.
- * Our dedication keeps the music alive.
- * Your support makes it happen.
- * Call right now.

JAZZ/AAA

- * For those of us who have frequented New Orleans, we are in mourning.
- * We remember the sounds of Tippiatina's, The House of Blues or the street players in Jackson Square.
- * But have no fear... great cities always return.
- * And in the meantime, you can continue to enjoy the sounds of "Norlins" when you listen to STATION.
- * It might not be Cajun or Dixieland, per se, but many a singer or songwriter has been inspired by a trip 'down south'.
- * Help us keep the music alive by becoming a member of STATION. Call or go on line right now.

JAZZ/AAA

- * The pictures on TV are beyond words.
- * Homes and business covered in water. People traveling hundreds of miles for a clean bed, hot food, and dry clothes.
- * New Orleans is a glorious city.

* For those of you who have never been there, don't fret too much. We have no doubt that New Orleans will survive and thrive again.

* In the meantime, the music of "Norlins" lives every day at STATION.

* You'll hear singers and songwriters who were inspired by the area. Musicians who grew up in the Deep South and tell the stories in their lyrics.

* Public radio is one of the few places where you'll find this great music.

* If you appreciate the role STATION plays in serving and preserving this great art form, call today and pledge your financial support.

JAZZ/AAA

* Music is salvation.

* It soothes those who have lost family and property.

* It inspires us to help others.

* Music consoles and invigorates us.

* Music connects us all.

* STATION is proud to be a part of the public radio community that supports all types of music.

* We can do that because we are driven by a mission to preserve and protect music that is forgotten by others.

* We're doing our part... and I'm inviting you to do yours.

* Your financial contribution to STATION helps ensure that music is a part of our lives for years to come.

* Local artists, unique sounds, voices with stories to tell.

* Call now and let your voice be heard.

JAZZ/AAA

* If you've ever felt the passion of a blues guitar, marched to the clarinet of a Dixie Land Jazz procession, or just danced all night to a zydeco band... you then you know music is going to play a big part in the rebuilding of the Big Easy.

* In the meantime, you can continue to listen to and enjoy the wide variety of music we play right here on STATION.

* We're proud to make music the most important part of our programming.

* If you appreciate our commitment, call right now with a pledge.

Many thanks to Steven Yasko, GM, WTMD, Towson MD, whose his moving commentary following Hurricane Katrina inspired the text of the jazz scripts.